

Event Name: Sensitization Programme**Date: 05-08-2026****Venue/ Mode: CCG-15, SKJP, Bharuch (Offline)****No of Participants: 94****Speaker Name: Gaurav Rane**

About Event: An SSIP 2.0 Sensitization Program was organized for 1st year Diploma students of Civil engineering branch with the objective of creating awareness about the Student Startup and Innovation Policy (SSIP) 2.0 of the Government of Gujarat. The session introduced students to the state's innovation and startup ecosystem, emphasizing the importance of creativity, problem-solving, entrepreneurship, and technology-driven innovation.

The program provided detailed information on the opportunities available under SSIP 2.0, including support for idea development, Proof of Concept (PoC), prototype development, intellectual property (IP) protection, startup incubation, mentorship, and financial assistance. Students were also guided on the proposal submission process, evaluation criteria, and the institutional support available through the SSIP Cell. Real-life success stories of student innovators and startups were shared to inspire participants to transform innovative ideas into impactful solutions. The session encouraged students to identify real-world challenges and develop sustainable, technology-based solutions that can contribute to society and industry. This is consistent with SSIP 2.0's goal of building an innovation-driven ecosystem and promoting entrepreneurship among students across Gujarat.

Outcome of Event: The sensitization program successfully achieved its objective of increasing awareness about SSIP 2.0 among diploma students. Participants gained a clear understanding of the benefits, funding opportunities, mentorship support, incubation facilities, and intellectual property assistance available under the policy.

The program motivated students to adopt an entrepreneurial mindset and encouraged them to explore innovative ideas that address practical challenges.

Overall, the event strengthened students' understanding of the startup ecosystem and inspired them to actively engage with the institute's SSIP Cell for developing innovative projects, filing intellectual property, and pursuing startup opportunities under the SSIP 2.0 scheme of the Government of Gujarat.

